



## **ENAMOR GLOBAL, BEAUTY + HEALTH SOLUTIONS Privacy Statement for Website**

**Last updated: January 7, 2020**

Thank you for visiting ENAMOR GLOBAL. We are committed to protecting the confidentiality of all visitors to our website. We wrote this privacy statement to help you understand what information we collect, how we use it, what choices you have, and other important information regarding the use of information collected through our websites and online services. ENAMOR GLOBAL, BEAUTY + HEALTH SOLUTIONS is referred to in this privacy statement, collectively, as “*Enamor Global*” “*we*,” “*us*,” or “*our*.”

If you have any questions or comments about this privacy statement or the ways in which ENAMOR GLOBAL uses the information we collect online, please do not hesitate to contact us using the contact information provided at the bottom of this statement.

### **Scope & Application**

This privacy statement applies to information collected through websites and/or online or mobile-enabled technology, and/or digital tools that display or link to this privacy statement (collectively, our “*Online Platforms*”). This privacy statement also applies to information shared with us by our field representatives and other third-party sources.

This privacy statement does not apply to information collected from you either offline or through websites and other online services that do not display or link to this privacy statement, including third-party websites to which our online services may link.

### **Collection and Use of Information**

When you view and/or interact with our Online Platforms, we may collect and combine information about you. This includes information you provide to us in connection with your use of the Online Platforms and information collected automatically when you view and/or interact with our Online Platforms. Some of the information we collect may be personally identifiable information, which includes, but is not limited to, information like your name, email address, postal address, or phone number. We do not collect information that would personally identify you unless you choose to provide it or as otherwise provided in this privacy statement.



You can access and browse our Online Platforms at any time without providing any personally identifying information.

#### *Information You Provide to Us*

We collect information you provide directly to us, such as when you create or modify your account or user preferences, sign up for a newsletter, contact us, respond to a survey, or otherwise communicate with us. This information may include your name, email address, phone number, postal address, insurance information, personal health information, survey responses, user content stored or entered into the forms found in our Online Platforms, and other information you choose to provide through use of our Online Platforms.

The information you provide to us will be used to set up your account (if applicable); if you elect to receive information from Enamor Global, provide you with such information; improve the Online Platforms; respond to your inquiries; facilitate your job or student application; and/or fulfill any other purpose for which you provided it. We will not use the information you provide for any purposes other than as described in this privacy statement or explained to you at the point at which the information was collected.

#### *Information Collected Automatically*

We may automatically collect additional information about your visit to our Online Platforms, including pages you visit, your geographic location based solely on your Internet Protocol (IP) address, promotions with which you interacted, and other behaviors. This information is collected for the purpose of improving your overall visit to our Online Platforms by providing interest-based content. For example, we may collect information about your geographic location and a specific interest, based on topics you have browsed on our Online Platforms, so that we can highlight a program or resource close to your location. The data may also be used to provide interest-based content for communications for which you have opted in.

We may also gather certain information automatically, including but not limited to, IP addresses, browser type, Internet Service Provider (ISP), operating system, date/time stamp, mobile location and device type, and/or clickstream data. This information may be collected via cookies, web beacons, and/or similar technologies that help us serve you better, for example, by making your interactions with our Online Platforms faster or more personalized. The information we collect automatically through these technologies may be linked to other information we collect about you.



When interacting with our services within social media, we may obtain information stored within social media or authorized by you to be collected by us within such social media. This information may include your contact information, email address, friend information, friends and pages with whom you have an association, and other information stored within social media.

#### Information Collected by Third-Party Tools

We may also use certain third-party products or services (“Third-Party Tools”), such as Google Analytics, a web analysis service provided by Google, in order to better understand the use of our Online Platforms. These Third-Party Tools may collect information such as how often users visit our Online Platforms, what pages they visit, and the websites which referred you to our Online Platforms. Further, the Third-Party Tools may use the data collected to track and examine the use of the Online Platforms, to prepare reports on its activities, and to share them with other related services. The Third Party Tools, to the extent they serve advertising, may also use the data collected on the Online Platforms to contextualize and personalize ads on their own advertising networks. Each Third-Party Tool’s ability to use and share information it collects about your visits to the Online Platforms is restricted by its own privacy policies and terms of use. Additional information about the Third-Party Tools we use can be provided by contacting us as set forth below.

**Please note:** Disabling, removing, or blocking cookies may turn off some of the features of our Online Platforms that make your experience more efficient, and some Online Platforms may not function properly as a result. Further, if you opt out of having your information collected and used by us and our digital marketing partners for interest-based advertising purposes, you will continue to receive ads, but such ads will not be tailored to your specific interests based on web viewing data collected from your device over time and across unaffiliated websites.

#### **Sharing of Information**

We may share the information described above in this privacy statement set as information is collected from you. We will not sell, rent, or swap this information, nor will we authorize any of our service providers or business partners to use this information for their own commercial purposes without your permission.

#### Information Shared by Us

- **Affiliates.** We may share information with a parent, subsidiary, or affiliate entity within the Enamor Global family. Any organization to which we provide



such information is required to keep it confidential and to use such information only in accordance with this privacy statement.

- **Service Providers.** In the course of doing business, we employ other companies and individuals to perform a variety of functions on our behalf. For example, we may provide information as necessary to companies that host our Online Platforms or send communications on our behalf. These service providers may have access to information about you if it is needed to perform their functions for us, but they are not authorized by us to use or disclose such information except as necessary to perform services on our behalf or to comply with legal requirements, and they are required to maintain the information in confidence.
- **Legally Required.** We reserve the right to disclose information if required to do so by law or by a regulatory authority, including those that regulate higher education. We may also disclose information as part of an investigation or enforcement action relating to improper or illegal conduct in connection with our Online Platforms or other products, including, without limitation, any situations that may potentially involve threats to the safety or privacy of any person or misuse of our Online Platforms.
- **Aggregated and Non-Identified Data.** We may maintain and use aggregate data or other non-identified information (*i.e.*, data that does not identify a specific individual), such as usage statistics, device data, online traffic patterns, and user feedback. In addition to using this information for the purposes discussed in this privacy statement, we may disclose such aggregated or non-identified data to third parties without restriction.

### **Security**

The security of your information is important to us. We take precautions to protect your information by implementing safeguards to protect the information we collect. But you should keep in mind that no website or Internet transmission is ever completely secure or error-free. PLEASE NOTE: The safety and security of your information also depends on you. We urge you to take steps to keep your private information secure, such as choosing strong passwords and never sharing your password with anyone else. If you create or receive a password in connection with Online Platform access, please notify us promptly if you believe your password security has been breached, and remember to log off of the Online Platform before you leave your computer or mobile device.

### **Acceptance of These Terms**

This privacy statement is incorporated into and subject to the Terms of Use that display or link to this privacy statement. Each time that you view and/or interact with our Online Platforms, you signify that you have read, understood, and agree to



be bound by the Terms of Use, which incorporate this privacy statement. **If you do not agree to the terms of this privacy statement or the use of your information as set forth in this privacy statement, please do not use our Online Platforms. Your continued use of our Online Platforms subsequent to changes in this privacy statement will signify your acceptance of the changes.**

### **Updates**

We reserve the right to modify this privacy statement at any time. All updates will be posted on this page, so please review it periodically.

### **Reservation of Rights**

By viewing and/or interacting with our Online Platforms, you consent, and we reserve the right, to have the data we collect from you be used as described in this privacy statement. Additionally, you consent, and we reserve the right, to have the data we collect from you be used in ways that are consistent with the then-current disclosed privacy statement regardless of when your data was collected (e.g., we can use your data in ways that are consistent with the current disclosed practices, but which may not be entirely consistent with the previously disclosed practices when your information was originally collected).

If you feel that we are not abiding by this privacy statement or if you have any questions, you should contact us immediately via email at [info@enamor.global](mailto:info@enamor.global) Last Update: **07.01.2020**